

Create a reliable source of income for any cause with Kenshi Life Changing Candles

Kenshi Life Changing Candles is the story of a 14 year old boy from Melbourne who wanted to change the world. Liam started a Social Enterprise and created a "perfect" candle of the highest possible quality. Since 2019, every candle has been hand poured in Melbourne by refugees from Myanmar providing desperately needed income.



Liam at 16 handing over the making of the candles to the refugee community.

After 4 years of working with various schools, charities and NFP's we have created a "zero risk" system to raise money for any cause without asking for donations.

Kenshi Candles are truly "Life Changing" and your supporters will love promoting them to friends and family knowing each candle is helping your cause.

Choose one or both of these options.

Option 1 – Sell the candles on consignment & never handle any money

- Kenshi supplies candles to you as required – you are not invoiced.
- Your organisation receives \$8.50 ex for every candle sold.
- Your supporters simply scan the QR code and pay Kenshi direct via their phone.
- You find places to display the candles and promote your message. Utilise our Kenshi display stands to grow sales fast. See next page.

Plus

Kenshi will provide you a free personalised online ordering page that promotes your cause.

- Your supporters share your "link" via their social media & everyone has their candles delivered.
- The orders are picked and packed by the refugees from Myanmar.
- You never handle the candle and receive \$8.50 ex for every candle sold.
- Every candle is personalised to your cause including a label on the packaging and booklet inside.

Option 2 – Purchase the candles at a low wholesale price

- The wholesale price for NFP's is only \$21.50 ex GST.
- This includes a personalised label and booklet.
- You sell the candles and handle the money.
- We suggest selling the candles for \$39.60 generating a profit per candle of \$18.10 inc GST.

Kenshi Life Changing Candles

Michael Foldi

Phone: 1300 143 358 M: 0499 035 665

Email: kenshi@kenshicandles.com

**Life
Changing
Candles**

Create over \$100,000 a year for your cause!

Candles are a unique product and an incredible opportunity to grow a passive income for any cause. They are an emotional item and a perfect price point for gifts. Most importantly they are consumable and your supporters (and their friends and their friends) will keep buying because they love the story and the quality.

Every candle has meaning. Every time a person lights one of your Kenshi candles they feel great knowing they are helping your cause. You will be creating your own candle selling business.

Just 1,200 people buying 1 candle a month creates \$10,200 in passive income. Promote on your social media and keep asking your supporters to share this simple way of helping your cause.



A Message from Liam

I created Kenshi Life Changing Candles as a Social Enterprise to make it easy for any person, club, school, charity or business to raise money through the sale of a beautiful, popular item.

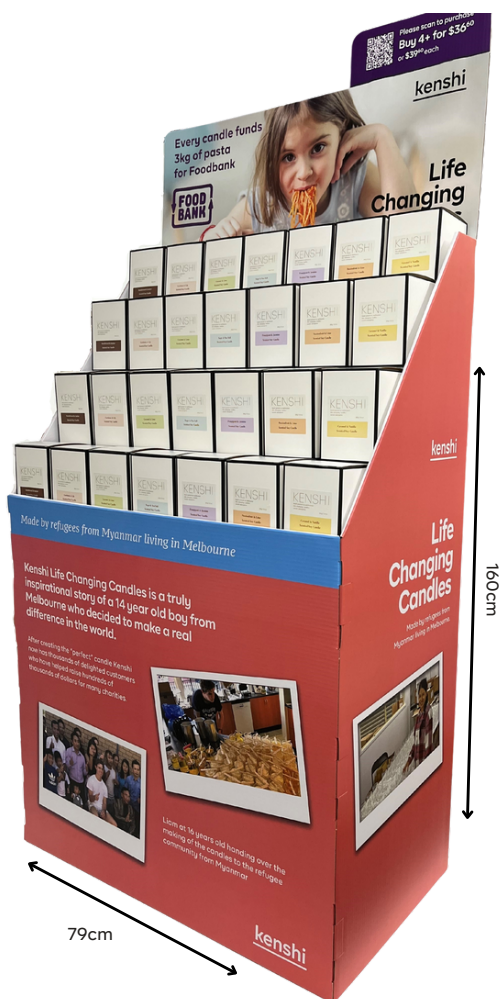
As a young person growing up in a wealthy city like Melbourne, I found most people honestly want to help others, but the hectic demands of life can make it hard for people to give back regularly.

I realised that my candles could help the most amount people if they were of the very highest quality. Everything relies on people buying the candles again and again so that huge amounts of money can be raised.

Creating a "perfect" candle took me 3 months of research and testing. My promise to you is a Kenshi candle will always be hand-poured and contain the highest grade natural soy wax and essential oils along with cotton wicks. The aroma lasts to the very last minute because we add an average of 9% of essential oils to our wax which is roughly double the big brands.

I hope you feel great knowing you are providing valuable income to our refugee partners and making it easy for your supporters to share your story.

Liam Foldi



Use these eye catching display stands to promote your candles in many locations. Cost is only \$85 each and this can be paid from candle sales.

- a) any waiting room
- b) offices of larger companies
- c) school staff rooms
- d) gyms and cafes